## 1.1.1049





125 West 55th St New York, NY 10019

Comments: revised lines 1,2 - added line 3

Contract # 25288984 Agency: Smart Media Group CPE: RUBFL/ORDR/C25C31 SUITE #102 1427 LESLIE AVE Changes as of: 9/25/2016 at 9:41 AM Advertiser: RUBIO, MARCO Product: order Flight: 10/25/16 - 10/31/16

Agency Order #: 30048358 Salesperson: BRADLEY PHILIPPS 202-955-5342 Buyer: Rubin, Nancy

ALEXANDRIA, VA 22301

Assistant: BRADLEY PHILIPPS 202-955-5342

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Station: WWSB Market: Sarasota-Manatee - SRA Office: WASHINGTON

Version: Highlighting Revision 1

Total \$: \$5,750.00

Total Spots: 21 Total GRP: 10.0 Traffic #: 64014 Total CPP: \$575.00

Separation: 640)

10.0	\$575.00	\$5,750.00	21	TOTALS: 4 4 5 4 0 0 4	TOTALS			
0.0	\$0.00	1 \$250.00 \$0.00 0.0		\$250.00 0.0 30 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0	0.0 30	\$250.00	M-F 12n-1p News	M-F REV+ 3   12n-1p
							null Changes: Rate from 325 to 300	nı Ch
5.0	\$600.00	10 \$3,000.00 \$600.00	10	\$300.00 0.5 30 2 2 2 2 0 0 2	0.5 30	\$300.00	M-F 2 7a-9a GOOD MORNING AMERICA	2 M
			_			st	null Changes: Program from ABCACTION NEWS 6A +A to Good Morning Suncoast	Ch Di
5.0	\$500.00	10 \$2,500.00 \$500.00	10	\$250.00	0.5 30	\$250.00	M-F 1 6a-7a Good Morning Suncoast	1 M
GRP	CPP GRP	49	Spots	Len 10/25 10/26 10/27 10/28 10/29 10/30 10/31		Rate Rating	# Day/Time DP Program	#
		Total	Total	10/25 - 10/31				



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Salesperson: BRADLEY PHILIPPS 202-955-5342 Assistant: BRADLEY PHILIPPS 202-955-5342 Separation:

Con Type: POLITICAL/VOTE

Traffic #: 64014

Total \$: \$5,750.00

21

Monthly Summary	Daypart Summary	tion	Competitive Information	
moon cut off on Nov 8 sorry needed to send thru	nrubin@smartmediagrp.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book	nrubin@smartmediagrp.co again no changes disregare	09/16/16 12:20 PM   BRADLEY PHILIPPS	09/16/16 12:20 PM
		Notice Received.	System	09/16/16 3:44 PM System
	MORNING SUNCOAST  NEWS @ \$250	LN 1 REV PRG TO GOOD MORNING SUNCOAST LN 2 REV RATE TO \$300 OFFER 1X W/O 10/25 12P NEWS @ \$250	Ronda Drago	09/23/16 2:56 PM
	e 3	revised lines 1,2 - added line 3	09/25/16 9:41 AM BRADLEY PHILIPPS	09/25/16 9:41 AM
		Comment	Added by	Date/Time
	Order Level Comments			
				Special Instructions

400	_	22	100%	Total	
\$575.00 10.0	\$5,750.00 \$5	21	100%		
CPP GRP	Dollars	Spots	% Distrib	Day/Time	,
	ary	Daypart Summary			

Month

Spots 17

Dollars

Market Budget: \$191,667 WWSB Share: 3%

Competitive Information

					\$5,750.00	\$5,750.00		20	Confirmed	9/16/16 12:18 PM BRADLEY PHILIPPS	9/16/16 12:18 PM	New
					\$0	\$0					9/16/16 3:43 PM	Queued for Electronic Contracting
00.	to \$5/5,000.	\$5,750.00 Changes: Total GIMPs from 0 to 10, Total CPM from \$0.00 to \$5/5,000.00	2s from 0 to 10, 1	hanges: Total GIMH	\$5,750.00 C	\$0			Sent To Rep	Ronda Drago	9/23/16 2:56 PM Ronda Drago	Makegood 1
diagrp.com ders for Rubio ges disregard tered \$ from	in@smartmenthese are or again no char ine 3, User Er	Changes: Total Spots from 20 to 21, Comments from nubin@smartmediagrp.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov 8 sorry needed to send thru again no changes disregard this copy do not double book to revised lines 1,2 - added line 3, User Entered \$ from \$0.00 to \$5,750.00. 3 buylines added or modified.	s from 20 to 21, (ANY QUESTION For Nov 8 sorry le book to revise buylines added of the buylines added of the book to revise buylines added of the book to revise buylines added of the buylines added	Changes: Total Spots from 20 to 21, Comments for PLEASE EMAIL ME ANY QUESTIONS OR MAKI Tampa 12noon cut off on Nov 8 sorry needed to statistic copy do not double book to revised lines 1,2 \$5,750.00 \$0.00 to \$5,750.00. 3 buylines added or modified.	\$5,750.00 \$	\$0			Revised	9/25/16 9:41 AM BRADLEY PHILIPPS	9/25/16 9:41 AM	Revision
				omment	Contract \$ Comment	\$ Chg	Spot-	Spot+	Status	Created by	Created/Received Created by	Trans
						Transaction History	Transa					
\$5,750.00	21	Total									97%	Unknown: 97%
\$1,100.00	4	2016-Nov	10.0	3.00 \$575.00	\$5,750.00	21	100%	Total				Comment:
\$4,650.00	17	2016-Oct	10.0	0.00 \$575.00	\$5,750.00	21	100%				3%	WWSB Share: 3%
											4	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.